

# DELKIN DEVICES®

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## DELKIN NOW SHIPPING RUGGED USB EMBEDDED MODULE

February 25, 2009 Poway CA--Delkin Devices has begun shipping its flash memory USB Embedded Modules from their USA factory. USB Embedded Modules provide a highly reliable, high performance and low power solution for both data and Operating System storage. The universally accepted plug and play USB connection, large capacity (up to 16GB) and solid state reliability make it ideal for embedded applications. Now Delkin is able to manufacture USB embedded modules with rugged industrial and extended temperature specifications, and other customized features.

“Delkin understands the embedded market’s requirements for OEM memory solutions,” said product manager Duke Doudna. “USB Embedded Module’s reduced design and engineering time optimizes our customer’s time to market. By controlling every aspect of each module with a frozen BOM, Delkin ensures consistent performance once their product is in the field.”

The module uses the industry standard USB 2.0 interface for seamless integration into both new systems and legacy boards, allowing designers to speed their project to market. What’s more, the small footprint is perfect for crowded board designs with height limitations. The USB 2.0 interface offers higher performance coupled with storage capacity to support an operating system, GUI applications, a wide variety of installed applications and data storage. Plus, Delkin’s USB Embedded Module operates at a very low idle current--critical for embedded systems design.

All industrial users receive the assurance of a locked down, controlled bill of materials, and verification of the right specifications through a configurable part number. Custom options include data encryption, customer specific labeling and product serialization. Delkin can even provide custom shapes for hard-to-fit board designs.

Delkin’s USB Embedded Module eases OEM manufacturing operations through its plug and play aspect, too. Assembly workers can simply insert the module into the board. The mechanical connector and key pins prevent errant placement of the module.

“Delkin has over 20 years experience as an OEM partner providing storage solutions to manufacturers worldwide,” explains CEO Martin Wood. “We understand this market’s requirements, and that goes into our design and

manufacturing of a rugged memory module. It was a natural progression for us to leverage our expertise in manufacturing memory for our industrial customers to produce an embedded USB flash memory solution.”

Delkin has engineered its USB Embedded Modules to meet the high performance, high reliability and product lifecycle requirements of the OEM market. Their end market applications include information displays, point of sale (POS) workstations, factory automation, gaming machines, thin clients, servers and printers, interactive kiosks and more. Regardless of application, Rugged Controlled Storage is what makes Delkin Devices the right choice.

Delkin Devices manufactures customized, industrial grade memory cards for industry. With over 20 years experience as an OEM partner providing storage solutions to manufacturers worldwide, Delkin Devices is the reliable USA manufacturer to fulfill your memory requirements.

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**For Immediate Release**

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